# SERGIO PACHECO

## FRONT-END WEB DEVELOPER

## CONTACT INFO

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## TECHNICAL SKILLS

| | |
|---|---|
| HTML5 | CSS3 |
| SASS/SCSS | jQuery |
| JavaScript | WordPress |
| PHP | Visual Studio |
| Bootstrap 3-5 | UI Wireframing |
| Photoshop | Shopify |
| MySQL | CSS Animations |
| UI/UX Design | Google Web Designer |
| Chrome DevTools | |
| Act-On | Graphic Design |
| Banner Ad Dev | Email Development |

## EDUCATION

**Bachelor of Science in Information Technology**

University of Central Florida

Orlando, FL

2014 – 2018

**GPA:** 3.9/4.0

# WORK EXPERIENCE

### WEB DEVELOPER

*IQcentRx, Denver, CO*                    *January 2022 – July 2022*

- Developed interactive educational web programs (quizzes, patient profiles, etc.), email campaigns, and banner ads for medical organizations as the sole developer for the IQcentRx team.
- Implemented both in-house tracking and Choozle tracking for campaign assets.
- Played a key role in designing and implementing campaign/program types that were new to the company at large.

### FREELANCE FULL-STACK WEB DEVELOPER

*Denver, CO*                    *January 2021 – January 2022*

- Worked with small businesses and individual clients to aid in the design/development of websites according to stakeholder needs, primarily through the use of HTML, SCSS/CSS, JavaScript, jQuery, PHP, Photoshop, and the Bootstrap framework.

### FRONT-END WEB DEVELOPER

*Darden Restaurants, Inc., Orlando, FL*        *May 2018 – December 2020*

- Developed pages/site functionality for Darden's nine restaurant brands.
- Played a key role in the switch from an older style of website development to a more modern, responsive model by implementing the Bootstrap framework and introducing a mobile-first development cycle to the company.
- Was responsible for daily support of the brands' sites, working cross-functionally with the graphic design, marketing, management, analytics, and back-end teams to keep content up to date.
- Branched outside my team to perform various tasks such as HTML email design/development, data acquisition, site auditing, PayPal integration, and API implementation.

### WEB DESIGN/DEVELOPMENT INTERN

*University of Central Florida, Orlando, FL*        *September 2017 – May 2018*

- Designed, developed, and maintained the services of a website for the University of Central Florida Psychology Department's newly introduced "Career Readiness Solution" program.
- Built various informational and interactive pages from the ground-up in WordPress, implementing both custom CSS and outside plugins.